

## **Michael Christopher Mallon**

*is a graphic designer*

### **Contact**

7 Leaf Court  
Kings Park, NY 11754  
631 988 6801  
hello@mcmallon.com

### **Education**

State University of New York at New Paltz,  
BFA in Graphic Design, December 2008

### **Abilities**

Experience preparing mechanicals, on-press checks, motion graphics, video production, studio photography and lighting, custom typography, illustration and installing vinyl graphics.

### **Software**

Adobe InDesign, Illustrator, Photoshop, Dreamweaver, After Effects, Final Cut Pro, Transmit, Keynote, Powerpoint and Microsoft Office. HTML, CSS, PHP, mySQL, Flash and JavaScript.

### **Experience**

**Carnegie Hall, New York, NY**  
Freelance Production Designer, 09.10 — 03.11  
Created posters, ads, brochures, branded documents and illustrations. Responsible for image retouching, silhouetting, preparing images for web and press-ready mechanicals.

**Equinox, New York, NY**  
Freelance Production Designer, 08.10 — 09.10  
Created posters, logos, direct mail, outdoor signage and retail clothing tags. Responsible for image sourcing, retouching, press-ready mechanicals and managing job requests.

**Watson & Company, New York, NY**  
Designer, 11.09 — 09.10  
Created print, motion graphics, identity solutions, vehicle decals and retail clothing tags. Responsible for in-house studio photography, lighting, post-production and coordinating live action shoots. Projects include KEOTV, Luxembourg & Dayan Gallery, Lincoln Center Institute and Mandolin for Anthropologie.

**Ink & Co., New York, NY**  
Freelance Designer, 10.09  
Created industrial design comps, mood boards and presentations for MoMA and New Era.

**de.MO, Millbrook, NY**  
Design Intern, 11.08 — 08.09  
Created identity solutions, typefaces and print catalogs. Projects include Boro Networks, Millbrook Book Festival and The Center for Photography at Woodstock.

### **Achievements**

Featured in *Carribash Fashion*,  
Self initiated T-shirt line, April 2009

Exhibited at Samuel Dorsky Museum of Art  
Interactive installation about sustainability.  
Thesis project, April 2008

Published in SUNY New Paltz Publication  
*That Is Not Natural*, December 2007

Exhibited at Smiley Art Gallery,  
Ceramic art and graphic design collaboration,  
November 2007